



Agenda

EAOKO and CICED International Conference

Monitoring, Rating and Rankings as Education Quality

Management Tools

Supported by the National Research University Higher School of Economics
and the READ Program

September 22-23, 2017 | Saint Petersburg | the Russian Federation

Media Partner





Information about the Conference Organizers and Venue

The Conference organizers are the Eurasian Association of Educational Quality Assessment (EAOKO) and the Center of International Cooperation for Education Development ([CICED](#)), supported by the National Research University Higher School of Economics (NRU HSE) and the Russia Education Aid for Development Program ([READ](#)), implemented by the World Bank in Russia.

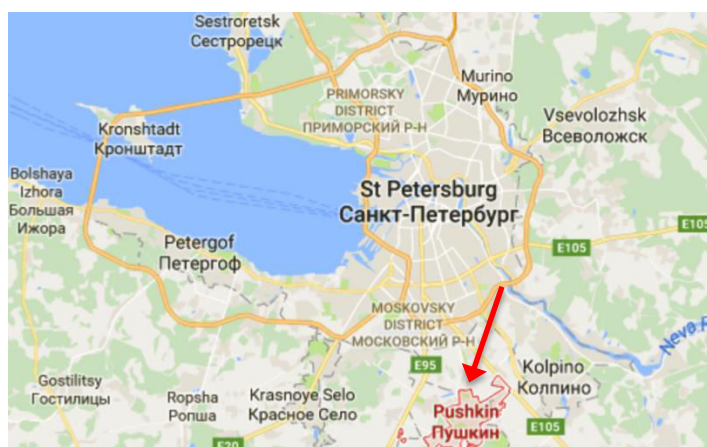
The event will take place on **September 22 through 23, 2017 in Russia, Saint Petersburg, Pushkin, 4 Radishchev Street**, at the Management Training Center, NRU HSE–Saint Petersburg, in Kochubey’s Mansion.

The Conference Venue

Management Training Center,
NRU HSE
([Kochubey’s Mansion](#))

GPS coordinates:
59°71’00” N
30°40’81” E

Please refer to Google Maps
for the location:
<https://goo.gl/G1Zd8b>



Information for the Conference foreign participants and visitors from other Russian cities:

Kochubey’s Mansion is 15 kilometers away from the Pulkovo Airport (about 20 minutes by taxi), and 25 kilometers from the Moskovskiy Railway Station and the City of Saint-Petersburg downtown (about 40 minutes). Please explore the public transport options below ([from airport](#) /// [from railway station](#)), or order a reliable and inexpensive taxi **beforehand** ([Yandex-taxi](#) /// [TaksovichkoF](#) /// [Uber](#)).

Contact Persons:

from CICED:

Ms. Darya Ovcharova
+7 (965) 160-64-00,
dovcharova@ciced.org

From NRU HSE-SP:

Ms. Svetlana Strelkova
+7 (921) 719-75-93,
sstrelkova@hse.ru


from EAOKO:

Mr. Ivan Nikitin
+7 (926) 841-58-34,
inikitin@eaoko.org



Conference Agenda Overview

September 22, 2017, Friday			
8:30–9:30	Registration of participants (Main Lobby)		
9:30–10:00	Opening of the Conference. Welcome and Guidance  (Conference Hall)		
10:00–11:30	Plenary Session #1. Monitoring Exercises in Education Quality Management  (Conference Hall)		
11:30–12:00	Coffee Break (Restaurant, White Hall)		
12:00–13:30	Plenary Session #2. Rating and Monitoring Exercises: Regional and Global Aspects  (Conference Hall)		
13:30–14:30	Lunch Break		
14:30–16:30	Session #3.1. Regional Experiences: Rating, Monitoring, and Educational Quality Assessment  (Conference Hall)	Session #3.2. Assessment of Learning Achievements and Education Activities (Small Conference Hall)	Session #3.3. Professional Education: Quality Evaluation and Ratings Rationale (Attic 1)
16:30–17:00	Coffee Break (Restaurant, White Hall)		
17:00–18:30	Session #4.1. School Education: Use of Assessment Results and Learning Monitoring (Conference Hall)	Session #4.2. Preschool Education: Quality of Educational Services in Ratings and Monitoring Exercises (Small Conference Hall)	Session #4.3. Teachers and Parents in the Context of Education Quality Evaluation (Attic 1)
18:30–19:30	Round Table  (Conference Hall)		
20:00–22:00	Reception for Conference Participants (White Hall)		
22:00	Tour of Kochubey's Mansion (participants to meet in the main lobby)		

 - the session is with RUS ↔ ENG simultaneous translation.



September 23, 2017, Saturday			
8:30–9:30	Registration of Participants <i>(Main Lobby)</i>		
9:30–11:00	General Meeting of EAOKO members <i>(Conference Hall)</i>		
11:00–11:30	Coffee Break <i>(Restaurant, White Hall)</i>		
11:30–13:30	Session #5.1. Monitoring and Learning Assessment <i>(Conference Hall)</i>	Session #5.2. Various Aspects of Education Quality Evaluation Implementation <i>(Small Conference Hall)</i>	Session #5.3. Diversity of Assessment Policies and Tools: Experiences and Reflections <i>(Attic 1)</i>
13:30–14:30	Lunch Break		
14.30–16:00	Session #6.1. Ratings of All Possible Kinds: Based on Practical Experience <i>(Conference Hall)</i>	Session #6.2. Development and Assessment of Learning Results <i>(Small Conference Hall)</i>	Field Visit #6.3. Quality of Learning Environment in All Manifestations <i>(Lyceum #410, Pushkin City)</i>
16:00–16:30	Plenary Session #7. Rapporteurs' Presentations on the Sections' Work Outcomes, Free Discussions <i>(Conference Hall)</i>		
16:30–17:00	Closing of the Conference <i>(Conference Hall)</i>		
18:00	Tour of Yekaterininskiy Park <i>(the group to meet at the mansion's reception)</i>		

- the session is with RUS ↔ ENG simultaneous translation.



September 22, 2017, Friday

8:30–9:30 Registration of Participants

9:30–10:00 Conference Opening. Welcome Speeches from:

- Vice Governor of Saint Petersburg, **Vladimir Kirillov**
- Chair of the Education Committee of Saint Petersburg, **Zhanna Vorobyova**
- Chair of the Committee for General and Professional Education of Lenindraskaya Oblast, **Sergei Tarasov**
- Deputy director of NRU HSE (Saint Petersburg Campus), **Daniil Alexandrov**
- Education Global Practice Manager, Europe and Central Asia Region, World Bank, **Cristian Aedo**
- Guidance from EAOKO President **Viktor Bolotov**

10:00–11:30 Plenary Session #1. Monitoring Exercises in Education Quality Management

(Moderator: V. Bolotov)

- 1. Oksana Reshetnikova** / Federal Institute of Pedagogical Measurements / *Analysis of the State Final Examination Results in the Russian Federation: Experiences and Outlook*
- 2. Alexei Mayorov** / State Duma Committee on Education and Science / *Assessment Bias and Standard Errors in Education Quality Management Decision-Making Based on Digital Data*
- 3. Svetlana Markova** / World Bank / *Second Russia Education Aid for Development (READ 2) Trust Fund Program: achievements to date and path forward*
- 4. Tigran Shmis & Dmitry Chugunov** / World Bank / *Russian Capacity Development in Education Quality Evaluation under READ Program: Results, Challenges and Zone of Proximal Development*
- 5. Artem Stepanenko** / Center of International Cooperation for Education Development CISED / *READ Program: Support of Initiatives in Education Quality Evaluation*

11:30–12:00 Coffee Break



12:00–13:30 **Plenary Session #2. Ratings and Monitoring Exercises: Regional and Global Aspects**

(Moderator: V. Bolotov)

1. **Natalia Tyurina** / Social Navigator Project, Russia Today News Agency / *Development of the Ratings System in Russia and the World: Key Tendencies and Trends*
2. **Tatiana Mertsalova** / Institute of Education, NRU HSE / *Would Independent Assessment Become a Tool for Education Quality Evaluation Management: Risks and Constraints of the Federal Model*
3. **William Boyle** / The Evaluation Business Limited, U.K. / *Pedagogical tools for supporting educational quality outcomes: an exploration of authentic pedagogies for monitoring and managing education quality*
4. **Anna Fedyunina** / Analytical Center of NRU HSE-Saint-Petersburg / *Global University Ratings: Which Ones to Trust?*
5. **Igor Valdman** / ANO eNano / *Monitoring of Learning Assessments as the Basis for Informing Management Decisions at Various Education System Levels: Cultural Practices and Russian Experiences*

13:30–14:30 **Lunch Break**

14:30–16:30 **Session #3.1.**

Regional Experiences: ratings, monitoring, and educational quality assessment

(Moderators: V. Bolotov, N. Zaichenko)

1. **Svetlana Dzyubina** / AI, OVT, KhMAO-Yugra, Institute of Education / *On Development of Regional System for Education Quality Evaluation in Khanty-Mansi – Yugra Autonomous District*
2. **Ana Vivdici** /

Session #3.2.

Assessment of Learning Achievements and Education Activities

(Moderator: Igor Valdman)

1. **Maria Dobryakova** / Institute of Education of NRU HSE / *Assessment of Key Competencies (21st century skills) and New Literacy at School: International Experiences and Options for Russia*
2. **Oleg Lebedev** / NRU HSE – Saint Petersburg / *Monitoring of Individual Learners' Achievements as a Management Challenge*
3. **Aleksandr Pimenov** / School #2116, Moscow City

Session #3.3.

Professional Education: Quality Evaluation and Ratings Rationale

(Moderator: Д.В. Николоаев)

1. **Elena Avraamova** / Institute of Social Analysis and Forecast, RANEPa under the President of Russia / *University Rating, Profile, and Reputation: What is Guiding Metropolitan and Provincial University Applicants*
2. **Natalia Ovchinnikova** / Moscow School of Management SKOLKOVO / *Monitoring of a University Leader's Performance as an Element of Quality Evaluation*



National School Inspection, Republic of Moldova/ *Rating secondary education schools framework*

3. Svetlana Trofimova / Center for Evaluation of Education Quality and IT, Saint Petersburg / *Measurement Tools in the Saint Petersburg Education System and their Quality Management Potential* (co-speakers: **Yury Malyshev & Valery Fradkin**)

4. Alexey Karpushov / Leningradsky Oblast Institute of Education Development / *Use of Monitoring Research Results in Education Quality Management*

5. Arsen Bagdasaryan / Assessment and Testing Center under the Government of the Republic of Armenia / *Warning – Rating is Underway*

/ Classroom Assessment: What do Students and Teachers Think of it?

4. Dmitry Roubashkin / Modern Education Technologies Innovation Center, Saint Petersburg / *Use of Results of Learners' Formative Assessments: from Quality Control to Quality Assurance Measures* (co-speakers: **Irina Kondratiyeva, Marina Matyushkina**)

5. Anna Yeryomenko / Methodology Laboratory BBS-IT, Ltd. / Republic of Kazakhstan / *Item-by-Item Analysis of Education Monitoring Indicators and Parameters*

6. Artyom Dyakovetsky / ABI Ltd. / *Modern Tools for Effective Implementation of Learning Assessment Procedures at the Regional Level*

of Education Services

3. Olga Poryadina / OOO Education Quality Monitoring R&D Ltd. / *Federal Internet-Based Examination for Bachelors as a Tool of Independent Quality Evaluation of Undergraduate Education*

4. Elena Pivchuk / Pedagogical College #4, Saint Petersburg / *Development Strategy and Quality Management of a Tertiary Education Curriculum*

5. Yulia Semyonova / Institute of Education of NRU HSE / *Overview of the Key National Rankings of Universities and Practical Use of Their Results by Russian Higher Education Facilities*

6. Vladimir Kouklin / Institute of Applied Economic Studies RANEPa under the President of Russia / *Systemic and Mathematical Aspects of Evaluation of Ratings Quality (Comparative Evaluation Systems)*

16:30–17:00 **Coffee Break**

17:00–18:30 **Session #4.1. School Education: Use of Assessment Results and Learning Monitoring** (Moderator: *I Kapritskaya*)

1. Sergei Zair-Bek / Institute of Education of

Session #4.2. Preschool Education: Quality of Educational Services in Ratings and Monitoring Exercises (Moderator: *N.*

Session #4.3. Teachers and Parents in the Context of Education Quality Evaluation (Moderator: *I.Pisarenko*)

1. Nadezhda Yefremova / Donskoy State Technical



NRU HSE / *Official Monitoring in Real Management (a case study)*

2. Nataliya Bekmukhametova / Krai Education Center, Khabarovsk City / *Use of Monitoring Results at the Level of Education Institution*

3. Ekaterina Libertsova / Lyceum #1, Petrozavodsk City / *Learning Monitoring: Personal Electronic Toolkit for Assessing Subject-Based and Metasubject Learning Achievements (co-speakers: Anjelika Gudenko & Yulia Gabucheva)*

4. Irina Karpitskaya / School #351, Saint Petersburg / *Objectivity of a School-Based Monitoring of Education Quality as a Condition for Management Decision-Making*

5. Dmitriy Loginov / Institute of Social Analysis and Forecast, RANEPA under the President of Russia / *Monitoring of School Education Development as a Tool of Management Analysis*

6. Alexey Miroschnichenko / State Pedagogical University named after Korolenko / *Measurement of a Teacher's Performance by the Learning Development of an Individual Learner*

Zaichenko)

1. Igor Shiyan / MSPU / *Study of Preschool Education Quality Study: Results and Points of Development*

2. Saule Khamzina / Reading Together USAID Project / *Ideas (Perceptions) of Preschool Education Quality and Specific Nature of its Evaluation in Kyrgyzstan*

3. Nataliya Zaichenko / NRU HSE – Saint Petersburg / *Preschool Education as Understood by Key Stakeholders*

4. Aleksandr Pronin / Preschool Education Facility #36, Saint Petersburg / *Criteria and Indicators of Preschool Education Facility Performance in the International and Regional Experiences*

5. Anna Minina / School #2116, Moscow City / *System of Public and Professional Evaluation of Preschool Education Quality (based on working experience)*

6. Marina Verkhovkina / Nevskiy Alliance Center for Education Services / *Independent Education Quality Evaluation as a Resource for a Preschool Facility Development*

University / *Educational Audit as a Form of Pedagogical Support*

2. Olga Klementiyeva / Ametist Private Education Facility / *Self-Audit in Evaluation of Pedagogical Activities*

3. Irina Pisarenko / Saint Petersburg State University / *School Rankings as Viewed by Modern Parents*

4. Elena Almazova / Information and Methodology Center, Saint Petersburg / *Monitoring of Professional Development of the Education Facility Leaders in the Context of Territorial (Raion/Municipal) Education System*

5. Svetlana Avdeyeva / NTF / *On Evaluation Approaches to Teacher's ICT competencies*

6. Svetlana Vachkova / Moscow State Pedagogical University / *Evaluation of Professional Competencies of Final-Year Students of a Pedagogical University (based on experience) (co-speaker Olga Aigunova)*



18:30–19:30 **Round Table**

(Moderator: A. Pimenov)

The round table suggests a discussion of criteria to judge about the FSES implementation in a classroom in a Community of a Personality-Centered Schools focusing on the benefits of cooperation of schools in this regard.

Key Topics for the Round Table:

1. Effectiveness of a modern class from the FSES implementation perspective: what criteria shall serve as benchmarks for internal education quality evaluation monitoring?
2. Evaluation of teacher's professional activities: May a student be an assessor?
3. Students' and teachers' opinions: Whom to trust and what to do about it?

Maria Balandina / Fund for Education Technologies / *Summary Of International Contest On Classroom Assessment Practices*

20:00–22:00 **Buffet Dinner for Conference Participants**

22:00 **Tour of Kochubey's Mansion**



September 23, 2017, Saturday

8:30–9:30 **Registration of participants**

9:30–11:00 **General meeting of EAOKO members**

General meeting of the members of Eurasian Association for Education Quality Evaluation to update the EAOKO action plan for the next year

11:00–11:30 **Coffee Break**

11:30–13:30 **Session #5.1. Monitoring and Learning Assessment**

(Moderator: V. Bolotov)

1. **Elena Namzhilova** / Aginsk Secondary School #1 / *Classroom Assessment and Recording of Results in the Electronic Class Register*
2. **Luidmila Velikova** / Gymnasium #41, Novouralsk City, Sverdlovskaya Oblast / *Design of a Toolkit to Monitor Development of Metasubject and Personality Results of Gymnasium Learners (co-speaker Elena Koulikova)*
3. **Svetlana Machinskaya** / Training and Methodological Center, Chelyabinsk City / *Generation of a Municipal Education Quality Evaluation System Using ICT Tools (co-speakers: Luidmila Kornilova & Svetlana Zaikova)*
4. **Alexandra Zvezdova** / *Russian Register*

Session #5.2. Various Aspects of Education Quality Assessment Implementation

(Moderator: A. Gekhtman)

1. **Alexey Malygin** / Ivanovo State University / *Ratio of Quantitative and Qualitative Levels of Measurements in Education Quality Management: What Should Prevail*
2. **Vladimir Bocherashvili** / Center for Education Quality Evaluation, Pskov Oblast / *Pedagogical Testing Standards as a Factor of Higher Quality of Regional Monitoring*
3. **Tatiana Matveyeva** / Information and Methodology Center, Saint Petersburg / *Education Quality as a Factor for Sustainable Development of an Education Facility*
4. **Nadezhda Fomina** / *MSPU / IT in*

Session #5.3. Diversity of Assessment Policies and Tools: Experiences and Reflections

(Moderator: A. Bakushina)

1. **Kali Abdiyev** / National Testing Center, Republic of Kazakhstan / *Current Objectives on Assessment of ICT Literacy and Information Science Knowledge Levels (co-speakers Gulnara Umerbayeva, Akmaral Tursynbekova)*
2. **Irina Grishina** / Saint Petersburg APPE / *Expert Community of High School Students in Education Quality Evaluation*
3. **Nataliya Orlova** / MBGEF Education Center #25, Tula City / *Assessment Rethinking as a Resource for Transition to a High Performing School*
4. **Alyona Kovalyova** / Gymnasium #586, Saint Petersburg / *Survey as a tool for Internal Monitoring of Education Quality*



Certification Association /
Independent Education
Quality Evaluation:

*Problems and Outlook (co-
speaker Vera Azariyeva)*

5. Anastasia Mendel /
Regional Center for
Education Quality
Evaluation, Khabarovsk
City / *Diagnostic Activities
as a Way to Prepare
Students for a Successful
Unified State Examination*

6. Tatiyana Prokofiyeva /
Lyceum #64, Saint
Petersburg / *Exposure of a
School to Ratings.
Principal's Perspective*

*Development of an Internal
Education Quality
Evaluation System*

5. Aleksandr Volkov /
MBGEF Education
Center #25, Tula City /
*Experience in
Implementation of Online
Criteria-Based Assessment
Tools*

6. Nina Konopatova /
Information &
Methodology Center,
Saint Petersburg /
*Quality Evaluation System
of a School Information and
Education Environment*

7. Olga Yezovskikh /
Krasnoyarsk Krai
Education Staff
Professional
Development Institute /
*Development of a Regional
Monitoring of Krasnoyarsk
Krai Education System*

5. Tatiyana Senkevich /
Information &
Methodology Center,
Saint Petersburg /
*Education Quality
Management Mechanisms
Based on its Comprehensive
Evaluation within a
Megacity District (co-
speakers Olga Modulina,
Luidmila Isakova)*

6. Almagul Kultumanova
/ Information & Analytical
Center, Republic of
Kazakhstan / *Education
Indicators and Parameters:
What, How and Why Do We
Measure*

13:30–14:30 **Lunch Break**

14:30–16:00 **Session #6.1.
Ratings of All Possible
Kinds: Based on
Working Experience**

(Moderator: N. Tyurina)

1. Alexey Rydlevskiy /
School #263, Saint
Petersburg / *Rating
Assessment of Students:
Myths and Reality
(practical experience)*

**2. Lyubov
Yemelianova** / School
#1434 «Ramenki,
Moscow / *Resource*

**Session #6.2.
Development and
Assessment of Learning
Results**

(Moderator: TProkofiyeva)

1. Zeinep Zhamakeyeva /
National Testing Center,
Kyrgyz Republic / *Final State
Attestation in the Form of
Standardized Tests as a Type of
Monitoring in Assessment of
Learners' Achievements in the
Kyrgyz Republic*

2. Oksana Berdicheva /
School #49, Tomsk City /

**Field Visit #6.3.
Quality of Learning
Environment in All
Manifestations**
(Lyceum #410, Pushkin
City)

*(Moderators: A.Pimenov,
O.Tkachyova)*

1. Elena Ivanova / MSU /
*SACERS as a Tool for
Evaluation of Education
Environment: Capacity and
Prospects (co-speaker
Irina Vinogradova)*

2. Vadim Kovalyov /



Capacity of Rankings of General Education Facilities: Russian and International Experiences

3. Olga Rechkalova / Secondary School #7, Gubkinskiy Town, Yamal-Nenets AD / *Metasubject Area – a Tool for Assessment of Metasubject Results (practical experience)*

4. Tatiyana Zavolokina / Secondary School #77, Saint Petersburg / *School in Rankings: All Arguments “For” and “Against”. Case Study*

5. Viktoriya Adamovich / School #182, Saint Petersburg / *«Who are They to Judge? School Rankings*

Development of Students’ Cognitive Activity Using Questions of Varied Complexity Levels and Systems for their Evaluation

3. Elena Kroshchihina / Secondary School #29 School on Your River Bank, Staropyshminsk Township, Sverdlovskaya Oblast / *Universal Methods for Development of Informative*

Introspection in the Context of Criteria-Based Assessments: From Practical Experience (co-speaker Alyona Kvasova)

4. Tatiyana Modestova / Information & Methodology Center, Saint Petersburg / *Management Tools and Procedures of Education Quality Evaluation in General Education Facility» (co-speaker Svetlana Gatsoyeva)*

Electronic School Ltd. / *Information Support for Subject-Based Knowledge Monitoring. Tailor-Made Education on a Mass Scale*

3. Olga Tkachyova / Lyceum #410, Pushkin City / *Education Quality Evaluation System in Modern School: How Do we Do it*

4. Nataliya Sautina / Secondary School #26, Vologda City / *Experience of Criteria-Based Assessment*

Implementation in Municipal General Secondary School #26” in Vologda City

16.00–16:30 **Plenary Session #7. Rapporteurs’ Presentations on the Sections’ Work Outcomes, Free Discussions**

16:30–17:00 **Conference Closing**

18:00 **Tour of Yekaterininskiy Park**



Conditions for Participation and Useful Information

Russian and foreign specialists, experts and researchers who work on education quality evaluation issues are welcome to participate in the conference. Should a number of applications exceed the established threshold, preference would be given to those applicants, who expressed their readiness to make a presentation at the conference, along with the applicants-members of the Association.

Registration of conference participants. Registration is done via the conference website at <http://eaoko.org/en/>. Registration of participants with presentations will continue until August 20 (applications for presentations are no longer accepted now), with presentations included in the Conference Agenda only after the Agenda Committee's review. Registration of participants without presentations will continue until September 8.

Conference participation fee is 1,500 Russian Roubles, it covers coffee breaks, a buffet dinner for participants and a participant's set of conference materials. Association members are exempt from the fee. The fee shall be paid at the registration table, where a participant shall get a valid document confirming the payment.

Lodging in Saint Petersburg. For visitors' convenience, the conference hosts recommend visitors to stay in Kochubey's Mansion in rooms meant for 1 or 2 guests. The relevant booking option is included in the electronic registration form. You will find the cost of these rooms of various categories below (the price includes breakfast and lunch for a relevant number of guests per room):

- Standard room for 1 person – 4,100 Roubles/night;
- Standard room for 2 persons, price per one person [the 2nd person may be added to the room] – 2,900 Roubles/night;
- Standard room for 2 persons, price for 2 persons – 5,800 Roubles/night;
Superior room – 5,200 Roubles/night;
- Deluxe, 1 person – 6,300 Roubles/night;
- Deluxe, 2 persons – 6,900 Roubles/night.

Since August 4, registration for the conference with booking a room in Kochubey's Mansion is no longer possible. One can still participate in the conference without lodging in Kochubey's Mansion, having paid for lunches (600 Roubles per day of participation) at the registration table.



Conference visitors, who failed to book a room in Kochubey's Mansion, are advised to stay at one of the hotels closest to the conference venue:

- *Ekaterina* (from 3,500 Roubles/night): <http://www.hotelekaterina.ru/eng/>;
- *Natalie* (from 3,500 Roubles/night): <http://www.hotelnatali.ru/index.php/en.html>;
- *Potyomkin* (from 3,300 Roubles/night): <http://www.potemkin-hotel.ru/>.

You may see the location of the proposed hotels in relation to the conference venue at <https://goo.gl/G1Zd8b>. In addition, website [booking.com](http://www.booking.com) is currently suggesting more than Pushkin City for September 21-23.

Average temperature in September in Saint Petersburg is about 13° C.

The national currency is Russian Rouble (RUR). 1 USD = 59.14 RUR, 1 EUR = 69.74 RUR (the exchange rate as of August 25, 2017).

Time Zone. Saint Petersburg is in GMT+3-time zone. It coincides with the time zone of Moscow City, Belarus, Moldova and Ukraine.

Telephone Codes: +7 (country code for Russia) 812 (Saint Petersburg code). The phone number is dialed in the following way: +7-812-land-line number.

The most current agenda of the event in electronic format (with active links) is published on the conference website at <http://eaoko.org/en/>.